



## FAQ's

### *How much is it to have a stall at the Gascoyne Growers Markets?*

\$50 annual membership fee, and \$30 stall fees each week.

### *Why does it cost to have a stall?*

The stall fees and annual membership fees go towards advertising, promotion and paying a part-time coordinator.

### *Does everything I sell need to be grown by me?*

If you are selling fresh produce, yes. If you sell value-added products the ingredients must be predominantly derived from the Gascoyne.

Our aim is to provide a wide variety of quality produce and value-added products to encourage customers to shop at the markets (and not have to go to the supermarket to finish their shopping). In some instances the committee will discretionally allow a product to be sold that is not predominantly a derivative of the Gascoyne, in order to improve the customer shopping experience.

### *Why are there guidelines I must conform to?*

For a number of reasons which include.

1. The GGM conforms to the guidelines set by the AFMA Charter (Australian Farmers Markets Association). This assists us in maintaining our authenticity and integrity as a genuine growers market. For more info see [www.farmersmarkets.org.au](http://www.farmersmarkets.org.au).
2. The guidelines have been developed to ensure that stallholders maximise their profits. For example, at the beginning of the season stallholders must list everything they will sell throughout the year – this is to make sure that we don't have everyone selling the same lines of produce, and as a result not making much profit.

### *Do I have to be there every week?*

Yes. This is in an effort to maintain a consistent customer shopping experience,.

### *What if I am away and can't make it?*

If you are unable to attend the markets you must notify the coordinator prior to your absence, and will be charged a \$15 holding fee for your stall site. You may also choose to have someone else man your stall in your absence.